Council Chamber, Argyle Road, Sevenoaks



Licensing Committee

Supplementary Agenda (2)

5. Licensing Partnership Annual Update Appendix B - marked to follow

Pages Contact

(Pages 1 - 20)

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Agenda Item 5

Licensing

Service Plan

2021/22











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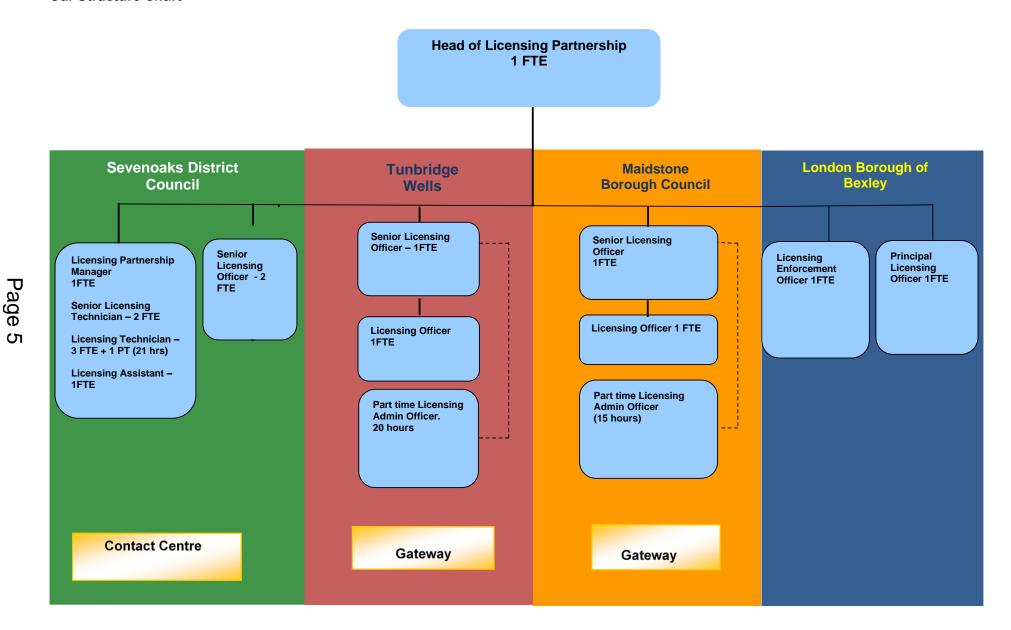
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1. Who we are

Team - Licensing Partnership comprising London Borough of Bexley, Maidstone Borough Council, Sevenoaks District Council and Tunbridge Wells Borough Council

Head of Service - Sharon Bamborough

Chief Officers - Gary Stevenson (Tunbridge Wells), John Littlemore (Maidstone), Richard Morris (Sevenoaks) and Jane Richardson (LB of Bexley)



2. What we do

Key Tasks

- Manage and oversee the Licensing Partnership.
- Seek to promote the licensing objectives of the relevant legislation.
- Our aim is to protect the public but also allow legitimate businesses within the area to prosper.
- To ensure that the legitimate taxis and private hire trade are able to provide a safe mode of transport to the residents and users within the Partnership's area.
- Compliance ensure compliance of licensed premises, activities and events following grant of respective licences, permits and / or notices.
- To ensure that unlicensed premises, taxis/private hire and activities are investigated and appropriate action is taken.
- To enhance customer service while ensuring compliance with legislation.
- Fulfilling statutory duty whilst optimising cost savings and maintaining individual client's Council sovereignty.
- Take advantage of economies of scale to buy services and optimise the collaborative working between partners

3. 2020/21 Service Objectives

Objective 1 To oversee and lead the Licensing Partnership to deliver efficiency savings and achieve performance targets

Responsible Officer
Sharon Bamborough

| Performance Measure | Description | 2021/22 Target or Outcome (to be achieved by 31.03.2022) |
|------------------------|--|--|
| LPI LIC 001 | Send out renewal invitations for all licences/permits etc. 2 months (or 4 months for animal licensing) before the expiry date of the licence and if a valid renewal application is not received before the expiry of a licence send a failure to renew letter out within 1 week of the licence expiring and advise the appropriate Authorities accordingly. (Hub Team) | 95% |
| LPI LIC 002 | The percentage of valid personal licences processed within 14 working days (Hub Team) | 95% |
| LPI LIC 003 | Percentage of <i>unopposed</i> applications for new and variation of premises licences processed within 2 calendar months (from date of validation to issue date) [AII] | 95% |
| LPI LIC 004 | The percentage of valid temporary event notices served on Responsible Authorities within one working day of receipt (Hub Team) | 95% |
| LPI LIC 005 | The percentage of driver and operator licences issued within 12 working days of validation (Hub team) | 90% |
| MPI LIC 05a | Percentage of Hackney Carriage driver licences issued within 12 working days of validation (Hub team) | 90% |
| MPI LIC 05b | Percentage of Private Hire driver licences issued within 12 working days of validation | 90% |

| MPI LIC 05c | Percentage of Private Hire Operator licences issued within 12 working days of validation | 90% |
|-------------|--|---|
| MPI LIC 017 | Taxi Compliance (licensing officers at Sevenoaks, Tunbridge Wells and Maidstone):- start action/investigation on receipt of complaints/intelligence within 5 working days (includes visits/letters/interviews etc) reactive/proactive enforcement investigations ongoing/completed warnings / penalty points issued vehicle compliance checks | Non London partners only: 15 actions per month per authority Except MBC who have re-set to 80 per year (equates to 7 per month) |
| MPI LIC 018 | Premises compliance (all licensing officers throughout partnership):- notice checks to be carried out within one week of initial display start action/investigation on receipt of complaints/intelligence within 5 working days (includes visits/letters/interviews etc) carry out proactive visits in accordance with risk rating system attend enforcement meetings/briefings/collaborate with partners on multi-agency approach | Non London partners – 15 actions per month per authority Except MBC who have re-set to 80 per year (equates to 7 per month) Bexley – 30 actions per month |
| MPI LIC 019 | (for partners where Hub team arrange annual fee collection -does not apply to Bexley) (i) Send out invoices for continuation fees for licences/permits issued under the Licensing Act 2003 and Gambling Act 2005 at least 1 month in advance of the fee being due (ii) Where those fees are not received by the due date, take action to suspend/revoke licence/permit within 1 month of the fee being due. (Hub Team) | 95% |

| MPI LIC 020 | Action after suspension - Licensing officers to visit /establish status and resolve within one month and start/take any necessary action (all licensing officers throughout partnership except Bexley) (all licensing officers throughout partnership) | 95% |
|-------------|---|-----|
| BPI LIC 021 | Percentage of <i>unopposed</i> applications for new and variation of Special treatments licences processed within 2 calendar months (from date of validation to issue date) [LBB & Hub] | 95% |

| Link to Sevenoaks Corporate Plan | Providing value for money | Link to Sevenoaks Community Plan | Safe Communities |
|--|--|-------------------------------------|---|
| Link to Maidstone Stategic Plan | Keeping Maidstone an attractive place for all - Ensuring there are good leisure and cultural attractions | | |
| Link to Tunbridge Wells Key Objectives in the Vision | Providing Value | Link to Strategic Compass | To ensure we operate in a business-like way |
| Link to Bexley Corporate Plan (Shaping our Future Together) | Innovation and self sufficiency | | |

| Objective 2 | Be open and proactive about undertaking of licensing functions for other local authorities. | Responsible Officer | Licensing Partnership Board | |
|-------------|---|------------------------|-----------------------------------|--|
|-------------|---|------------------------|-----------------------------------|--|

| Performance Measure | Description | 2021/22 Target or Outcome |
|------------------------|--|---|
| Action | Promote the partnership and be open to enquiries with potential partners to undertake licensing functions for a 5 th partner. | Further functions carried out for other partners. |
| Action | Implement the required processes/changes to ensure an additional partner is integrated within the Licensing Partnership | A smooth integration of any additional partners |

| Link to Sevenoaks Corporate Plan | Providing value for money | Link to Sevenoaks Community Plan | Safe Communities |
|---|---|-------------------------------------|------------------|
| Link to Maidstone Corporate Priorities | Securing a successful economy for Maidstone Borough | | |
| Link to Bexley corporate plan | Innovation and self sufficiency – a commercial approach | | |
| Link to Tunbridge Wells Corporate Priorities | To support a prosperous borough | Link to Strategic Compass | Providing value |

| Objective 3 Seek further efficient | cy savings in processes and use of online facilities | Responsible Officer | Sharon Bamborough |
|------------------------------------|--|---------------------|----------------------|
|------------------------------------|--|---------------------|----------------------|

| Performance Measure | Description | 2021/22 Target or Outcome |
|------------------------|--|--|
| Action | Continuous review of processes and procedures of Hub team officers and streamline / change as and when requested by partner officers | More efficient working or meeting new legal requirements |
| | | To be achieved by 31/03/2022 |

| Link to Sevenoaks Corporate Plan | | Link to Sevenoaks Community Plan | Safe Communities |
|---|---------------------------------|---|--|
| Link to Bexley corporate plan | | Link to Maidstone Corporate Priorities | Securing a successful economy for Maidstone Borough |
| Link to Tunbridge Wells Corporate Priorities | To support a prosperous borough | Link to Strategic Compass | Providing value |

| Objective 4 | Ensure all online forms are implemented and in use by customers and explore other software solutions | Responsible Officer | Sharon Bamborough | |
|-------------|--|------------------------|----------------------|--|
|-------------|--|------------------------|----------------------|--|

| Performance Measure | Description | 2021/22 Target or Outcome |
|------------------------|--|--|
| Action | The library of on line forms should implemented across the four partners – to include new forms for Bexley (Special Treatments) and any updates needed for existing ones (eg animal licensing) | Complete the introduction/update of all online forms. To be achieved by 31/12/2021 |
| Action | Further development of electronic record management system, Enterprise (from Idox) | Increased efficiency and monitoring tools, with enhanced reporting options To be achieved by 31/12/2021 |

| Link to Sevenoaks Corporate Plan | | Link to Sevenoaks Community Plan | Safe Communities |
|---|---|---|--|
| Link to Bexley corporate plan | Innovation and self sufficiency – a commercial approach | Link to Maidstone Corporate Priorities | Securing a successful economy for Maidstone Borough |
| Link to Tunbridge Wells Corporate Priorities | To support a prosperous borough | Link to Strategic Compass | Providing value |

| Objective 5 | Undertake a programme of training for Members and officers. Ensure all new Members on each Licensing Committee receive appropriate training. | Responsible Officer | Sharon Bamborough | |
|-------------|--|------------------------|----------------------|--|
|-------------|--|------------------------|----------------------|--|

| Performance Measure | Description | 2021/22 Target or Outcome |
|------------------------|---|--|
| Action | Deliver a programme of training to the Members and officers. | Train any new members to Licensing committee and ad hoc training to any other new members appointed for all partners To be achieved by 31/03/2022 |
| Action | Deliver/facilitate training on required topics for officers as needed | To be achieved by 31/03/2022 |

| Link to Sevenoaks Corporate Plan | Keeping the district safe | Link to Sevenoaks Community Plan | Safe Communities |
|---|--|---|---|
| Link to Bexley corporate plan | Growth that benefits all – the right skills for jobs of today and tomorrow | Link to Maidstone Corporate Priorities | Securing a successful economy for Maidstone Borough – range of Employment Skills and opportunities across the Borough |
| Link to Tunbridge Wells Corporate Priorities | Our People | Link to Strategic Compass | To have relevant skills |

| Objective 6 Revision | | Responsible Officer | Sharon Bamborough/Lorraine Neale/Sharon Degiorgio/Samantha Laing/Michael Moss |
|----------------------|--|------------------------|---|
|----------------------|--|------------------------|---|

| Performance Measure | Description | 2021/22 Target or Outcome |
|---------------------|---|--|
| Action | Complete the review of Gambling Policies across the Partnership in readiness for January 2022 when they must come into force | Achieve statutory obligations. To be achieved by 31/12/2021 |
| Action | Continue the review of Street trading policy at Maidstone regarding designation of street trading pitches | To reduce the cost burden of processing each request and/or reduce the number of requests To be achieved by 31/12/2021 |
| Action | Continue the review of the Hub Team Admin procedures and update where necessary | To improve efficiency, reduce errors and speed up processing To be achieved by 31/03/2022 |
| Action | To review taxi policies in Maidstone, Tunbridge Wells and Sevenoaks as and when needed. | To respond to changing needs of public and trade and to keep in line with corporate objectives To be achieved by 31/03/2022 |
| Action | Adapt procedures and requirements in the face of the Coronavirus pandemic to support the trade whilst adhering to regulations | On-going |

| Link to Sevenoaks Corporate Plan | Supporting and developing the local economy | Link to Sevenoaks Community Plan | Safe Communities |
|---|---|---|--|
| Link to Bexley corporate plan | Innovation and self sufficiency – a commercial approach | Link to Maidstone Corporate Priorities | Securing a successful economy for Maidstone Borough |
| Link to Tunbridge Wells Corporate Priorities | To support a prosperous borough | Link to Strategic Compass | Providing value |

| Health, Safety and Well Being of Staff | Responsible | Sharon |
|--|-------------|------------|
| | Officer | Bamborough |

| Performance Measure | Description | 2021/22 Target or Outcome |
|---------------------|--|---|
| Action | Ensure risk assessments are carried out and reviewed as appropriate and at least once a year. | Risk assessments are in place and are reviewed. |
| | | To be achieved by 31/03/2022 |
| Action | Ensure 1:1 meetings are carried out on a regular basis. | All Senior Licensing Officers and Licensing Partnership Manager to ensure meetings take place. |
| Action | Ensure any H&S workplace requirements related to the 2020 pandemic are adhered to and workable solutions are in place. | All Senior Licensing Officers and Licensing Partnership Manager to ensure requirements are adhered to |

| Link to Sevenoaks Corporate Plan | | Link to Sevenoaks Community Plan | Safe Communities |
|---|---------------------------------|---|--|
| Link to Bexley corporate plan | | Link to Maidstone Corporate Priorities | Securing a successful economy for Maidstone Borough |
| Link to Tunbridge Wells Corporate Priorities | To support a prosperous borough | Link to Strategic Compass | Providing value |

4. Measuring our Performance

Performance Indicators and Target Setting

| Code | Description | Collection period | 2021/22 target |
|----------------|---|-------------------|----------------|
| LPI LIC 001 | Send out renewal invitations for all licences/permits etc. 2 months (or 4 months for animal licensing) before the expiry date of the licence and if a valid renewal application is not received before the expiry of a licence send a failure to renew letter out within agreed timescales of the licence expiring and advise the appropriate Authorities accordingly. (Hub Team) | Monthly | 95% |
| LPI LIC 002 | The percentage of valid personal licences processed within 14 working days (Hub Team) | Monthly | 95% |
| LPI LIC 003 | Percentage of <i>unopposed</i> applications for new and variation of premises licences processed within 2 calendar months (from date of validation to issue date) [AII] | Monthly | 95% |
| LPI LIC 004 | The percentage of valid temporary event notices served on Responsible Authorities within one working day of receipt (Hub Team) | Monthly | 95% |
| LPI LIC 005 | The percentage of driver and operator licences issued within 12 working days of validation (Hub team) | Monthly | 90% |
| MPI LIC 05a | Percentage of Hackney Carriage driver licences issued within 12 working days of validation (Hub team) | Monthly | 90% |
| MPI LIC 05b | Percentage of Private Hire driver licences issued within 12 working days of validation (Hub team) | Monthly | 90% |

| Code | Description | Collection period | 2021/22 target |
|----------------|---|-------------------|--|
| | | | |
| MPI LIC 05c | Percentage of Private Hire Operator licences issued within 12 working days of validation (Hub team) | Monthly | 90% |
| MPI LIC 012 | Length of time from validation to issue of HC vehicle licence (MPI) - target 12 working days (Hub team) | Monthly | average number of days |
| MPI LIC 013 | Length of time from validation to issue of PH vehicle licence (MPI) – target 12 working days (Hub team) | Monthly | average number of days |
| MPI LIC 017 | Taxi Compliance (licensing officers at Sevenoaks, Tunbridge Wells and Maidstone):- start action/investigation on receipt of complaints/intelligence within 5 working days (includes visits/letters/interviews etc) reactive/proactive enforcement investigations ongoing/completed warnings / penalty points issued vehicle compliance checks | Monthly | Non London partners only: 180 each (equates to 15 actions per month per authority) Except MBC who have re-set to 80 per year (equates to 7 per month) |
| MPI LIC 018 | Premises compliance (all licensing officers throughout partnership) notice checks to be carried out within one week of initial display | Monthly | Non London partners – 180 each (equates to 15 actions per month per authority) Except MBC who have re-set to 80 per year (equates to 7 per month) |

| Code | Description | Collection period | 2021/22 target |
|----------------|--|-------------------|--|
| | start action/investigation on receipt of complaints/intelligence within 5 working days (includes visits/letters/interviews etc) carry out proactive visits in accordance with risk rating system attend enforcement meetings/briefings/collaborate with partners on multi-agency approach | | Bexley - 360 (equates to 30 actions per month) |
| MPI LIC 019 | (for partners where Hub team arrange annual fee collection) Send out invoices for continuation fees for licences/permits issued under the Licensing Act 2003 and Gambling Act 2005 at least 1 month in advance of the fee being due and where those fees are not received by the due date to take action to suspend/revoke licence/permit within 1 month of the fee being due. (Hub Team) | Monthly | 95% |
| MPI LIC 020 | Action after suspension - Licensing officers to visit /establish trading status within one month and start/take any necessary action (all licensing officers throughout partnership except Bexley) | Annual | 95% |
| BPI LIC 021 | Percentage of <i>unopposed</i> applications for new and variation of Special treatments licences processed within 2 calendar months (from date of validation to issue date) [LBB & Hub] | Monthly | 95% |

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